



# END-TO-END GOVERNMENT-FOCUSED CREATIVE & MARKETING SERVICES



## COMPANY OVERVIEW

Since 2015 4B creates hands-on, high-touch, and consultative relationships with Federal, State and local governments and their partners to help them navigate the regulatory, threat, and budgetary landscape to enhance mission outcomes. We'll leverage customized, government-focused go-to-market strategies, traditional and inbound digital marketing solutions, and branding to help your agency complete missions and initiatives successfully.

## CORE COMPETENCIES



Web Design & Development



SEO & Custom Content



Branding



Print



Events



Go-to-Market & Virtual CMO



Advertising



Platform Automation



Traditional Marketing



Rich Media

## DESIGNATIONS

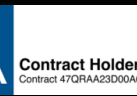
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### NAICS

541810 - Advertising Agencies  
541430 - Graphic Design Services  
541511 - Web Based Marketing  
541922 - Commercial Photography Services  
512110 - Video/Film Production  
541613 - Marketing Consulting Services  
541910 - Marketing Research and Analysis  
541860 - Direct Mail Advertising

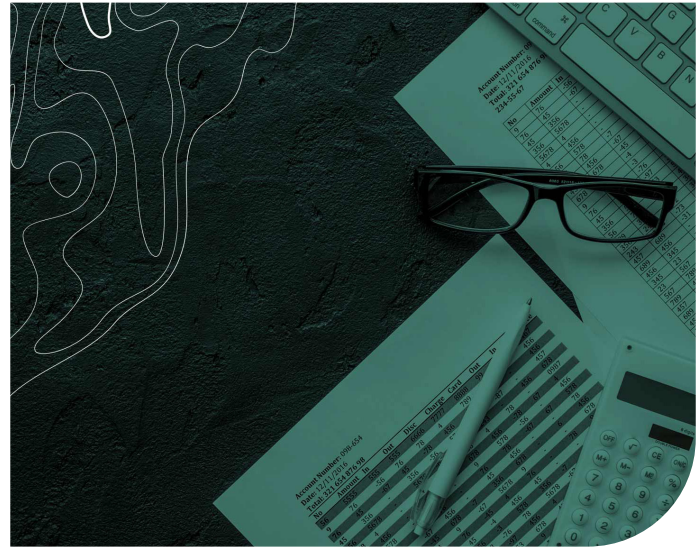
### GOVERNMENT DESIGNATIONS

Classifications and Certifications - Small Business  
SBA HUBZone Certified Small Business  
GSA STLOC  
GSA Federal



## OUR DIFFERENTIATORS

- We're focused on your mission outcomes
- 25 years of experience working with government agencies
- A comprehensive marketing toolkit designed explicitly for federal, state, and local government agencies
- We genuinely understand how to market effectively in tightly regulated markets
- Consulting capabilities that extend beyond marketing to help you complete your mission
- WE'RE YOUR TRUE PARTNER



## PAST PERFORMANCE

- Increased SBIR program visibility for accounting services by 63% in 2.5 years
- Increased a federal technology integrator's revenue from \$150M to \$250M over 3 years, serving the federal, state and local governments
- Increased web traffic for a government program by 334%, with a 501% increase in traffic via Google search in 18 months
- Drove exponential visibility into the DOI FCHS Imagery Data Management program



## 4B IS HERE TO SUPPORT MISSION SUCCESS

